

Privacy statement website Financieelfit.nl

Financieel Fit – and all entities connected within its group – respects your privacy and takes every measure to protect it. Below you can read how we handle your personal data. We process this personal data in accordance with the General Data Protection Regulation (GDPR).

Processing of data

Your personal data is processed by us for the following purposes:

- Managing contact inquiries submitted through our website
- Providing advice and mediation in insurance, mortgages, loans, etc.
- Communicating with our clients
- Preventing fraud against financial institutions (such as money laundering or identity fraud)
- Complying with various legal obligations

Security

Financieel Fit takes the protection of your data seriously and implements appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. The website of Financieel Fit uses a trusted SSL Certificate to ensure that your personal data is kept secure. If you believe your data is not adequately protected or if you suspect misuse, or if you require further information about the security of the personal data collected by Financieel Fit, please contact us at info@financieelfit.nl. Financieelfit.nl is a website owned by Financieel Fit Servicecenter B.V.

Use of the website FinancieelFit.nl

Financieel Fit has implemented appropriate technical and organizational measures to secure your visit to and use of the website, as well as to prevent misuse of your data. All individuals who have access to your personal data on behalf of Financieel Fit are required to maintain confidentiality. Financieel Fit may process personal data about you because you use the services of Financieel Fit, and/or because you provide this data yourself when filling out a contact form and/or quote request form on the website.

When you sign up for our newsletter, request a download, fill out an appointment- or contact form, submit a quote request, or make any other inquiries for one of our

products and/or services via the website, you will be asked to provide your details. We only process the data that you provide to us.

Financieel Fit may process the following personal data:

- Your first and last name
- Your address details
- Your phone number
- Your email address
- Your IP address
- Salary/income details
- Partner details
- Debt information
- Your personal advisory needs
- Etc.

Why Financieel Fit needs data

Financieel Fit processes your personal data to contact you by phone upon your request, and/or to reach out to you in writing (via email and/or mail) if we are unable to reach you by phone.

Additionally, Financieel Fit may use your personal data in the context of executing an agreement or contract with you.

Contactform, quote request and newsletter

We offer a newsletter to inform interested parties about our services and relevant developments in the fields of insurance, mortgages, savings, etc. When you become a customer with us, your email address will be automatically added to our subscriber list. You can also subscribe to our newsletter without being a customer of our company. Every newsletter includes a link through which you can unsubscribe.

If you fill out the contact- and/or appointment form on our website, request a quote, or send us an email, the data you provide will be stored for as long as necessary to fully address and process your request based on the nature of the form or the content of your email.

Tracking website visits

On the Financieel Fit website, general visitor data is collected, including your computer's IP address, the time of access, and data sent by your browser. This information is used for analyzing website visits and click behavior. Financieel Fit uses this data to improve the functionality of the website. The data is anonymized as much as possible and will not be shared with third parties.

Google Analytics

Financieel Fit uses Google Analytics to track how users interact with the website and to assess the effectiveness of Financieel Fit's Google Ads on search result pages. The information collected, including your computer's IP address, is transmitted to and stored by Google on servers in the United States. Please refer to Google's privacy policy for more information. Google uses this data to monitor website usage, generate reports for Financieel Fit, and provide its advertisers with information about the effectiveness of their campaigns.

Google may share this information with third parties if legally required to do so, or if these third parties process the information on behalf of Google. Financieel Fit has no control over this. Financieel Fit has not authorized Google to use the Analytics data obtained through Financieel Fit for other Google services.

Cookies

Our website uses cookies, which are small text files placed on your PC, tablet, or mobile phone when you visit our website. This occurs immediately upon your visit. These are functional and analytical cookies. These cookies are used to improve the functionality of our website and to analyze its usage. When we ask for your data on our website, it is either to respond to your query properly or because you have signed up for a specific service. We only use this data internally and do not share it with third parties.

The data we collect includes, for example:

- The browser you use (such as Internet Explorer, Chrome, or Firefox);
- The time and duration of your visit;
- Error messages encountered by visitors.

Our website also uses tracking cookies. We use these cookies to track the pages you visit. This allows us to offer you promotions that we believe may be of interest to you. You have the right to decline consent for this type of profiling.

Do you object to cookies?

If you want to completely block cookies, you can do so through the settings of your browser (internet program). For more information on how to disable cookies, you can search online.

Third-Party websites

This privacy statement does not apply to third-party websites that are linked to our website. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We recommend that you read the privacy statement of these websites before using them.

Data retention period at Financieel Fit

Financieel Fit will not retain your personal data longer than necessary to fulfill the purposes for which it was collected. If no agreement is established with you, your data will not be stored for longer than one year.

Sharing with others

Financieel Fit will only share your personal data with third parties when necessary for the execution of an agreement with you, or to comply with a legal obligation.

Your data will only be provided to insurers and lenders when it is your explicit wish to conclude an agreement regarding a financial product. Only the data necessary for concluding the financial product will be shared with these third parties.

When necessary, we will provide your personal data to organizations relevant to the execution of a financial product. For example, if you wish to file a claim for damage under an insurance policy, it may be necessary for a claims expert to visit you, or for us to ask a repair service provider to contact you.

Access, correct or delete data

You have the right to view, correct, or delete your personal data. You can send a request for access, correction, or deletion to info@financieelfit.nl. We will respond to your request as soon as possible, but no later than within four weeks.

What are your rights?

As our customer, you have the right to decide which data we may or may not receive from you. In addition, you have other rights, which we summarize below.

- a) You may always request an overview of the personal data we have about you. We will provide this overview to you free of charge.
- b) If you believe that we have incorrectly processed certain data about you in our records, you may request a correction. We highly appreciate this, as we can only do our work properly when the data we work with is accurate.
- c) If you no longer wish for certain data to be stored in our records, you can request us to delete this data. We will, of course, comply with your request, taking into account any legitimate interests of our company that may prevent the deletion of your data.
- d) We have outlined how we use the data we receive from you. If at any time you wish to limit this use—for example, preventing us from sharing certain data with a specific organization—you can inform us. We will, of course, comply with your request.
- e) If you wish, you can ask us to transfer your data to a third party, such as your accountant, lawyer, or bank. Upon receiving your request, we will act on it as quickly as possible. If we receive personal information about you from third parties, such as your insurer, accountant, bank, or other financial advisors, we will inform you of the source from which we received this information.

Changes to this privacy statement

We reserve the right to make changes to this statement. By regularly reviewing our privacy statement, you will stay informed of any updates.

Questions

If you have any questions or comments regarding our privacy policy, you can direct them to: Financieel Fit, Van Dedemstraat 198, 4611 BE Bergen op Zoom. You can also send an email to info@financieelfit.nl or contact us at: 0164 – 607211.

Chamber of Commerce (KvK): 37115803, AFM: 12016592.